



Government of Jammu & Kashmir

State Health Agency

Ayushman Bharat - Pradhan Mantri Jan Arogya Yojana

Registered under J&K Societies Registration Act VI (1941 A.D)

(Reg. No.: D18C/7188-RS/916)

Old Secretariat, Srinagar/Directorate of Stationery & Office Supplies, Rail Head Jammu

Email - abnhpmjk@gmail.com Phone No. 01912478585, 01942950923

Deputy Commissioner,
_____ (All)

No. SHA/AB-PMJAY/JK/2021-2022/ 5839-80

Dated: 19/07/2021

Subject: - Schedule for 100% Saturation under 'Gaon Gaon Ayushman'.

Sir/Madam,

Union Territory specific 'Gaon Gaon Ayushman' was launched to register all the beneficiaries under AB PM-JAY and AB PM-JAY SEHAT. The initiative was implemented so as to focus a particular block in a district. This initiative was implemented in all the districts of UT of J&K targeting rural population. First phase of 'Gaon Gaon Ayushman' was completed in the month of April 2021.

2nd phase of 'Gaon Gaon Ayushman' was started on 15th of July, 2021 in selected 20 blocks of all the districts. During this drive, 5-10 VLE's were deputed to every panchayat of the selected block for on spot registration of beneficiaries under AB PM-JAY and AB PM-JAY SEHAT by CSCs. The VLEs stationed in every village of the selected block for 100% registration. Now, in continuation to this drive, all rural development blocks have been selected to cover all the population under the scheme and the block-wise schedule is enclosed as Annexure 'A'. The awareness activities at the grass root level need to be held by involving PRIs and ASHAs for door to door campaigning.

In this regard, you are requested to direct the concerned to mobilize the unregistered beneficiaries during the drive, so that all eligible beneficiaries get registered under the scheme(s).

Yours faithfully,

Enclosure: Annexure 'A'



(Ata-Ul-Munim Tak), KAS 19.07.2021
Dy. Chief Executive Officer

Copy to:

1. Additional Chief Secretary, Health & Medical Education Department, J&K for information.
2. Chief Medical Officers (All) for information and necessary action.
3. Mr. Shahnawaz Rashid, General Manager, CSCs to depute VLEs as per the schedule.
4. Office file.